

COOKIE POLICY

Last updated: July 10th 2019

1. Introduction

Our website, like many other professional websites, uses cookies in order to make site work properly. Cookies are small text files that are downloaded onto your computer or another device when you access our website. It allows us to recognize your device and store some information about your preferences or past actions on our website that ultimately allows us to improve your experience on our website. This cookie policy describes what kind of information we gather, how we use it and why we need to store these cookies. We will also explain to you how you can prevent these cookies from being stored, however, this may downgrade or break certain elements of the sites functionality.

2. Using the Cookies

We use cookies to understand how users use our services and how to improve them. Detailed reasons of such use are specified below. Unfortunately, in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you accept our usage of cookies if you are not sure whether you need them or not in case they are used to provide a service that you use.

3. The Types of Cookies

If you create an account at our site, then we will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when you log out however in some cases they may remain afterwards to remember your site preferences when logged out.

We use cookies when you are logged in, so that we can remember this fact. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.

We offer payment facilities and some cookies are essential to ensure that your order is remembered between pages so that we can process it properly.

When you submit data to through a form such as those found on contact pages or comment forms, cookies may be set to remember your user details for future correspondence.

In order to provide you with a great experience on this site we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences we need to set cookies so that this information can be called whenever you interact with a page is affected by your preferences.

Some of the cookies we use are persistent which means that they remain stored in your device for one year.

As we sell services, it is important for us to understand statistics on how many of the visitors to our site actually make a purchase and as such this is the kind of data that these cookies will track. This is important to you as it means that we can accurately make business predictions that allow us to monitor our advertising and product costs to ensure the best possible price.

The behavioral advertising cookies used by this site are designed to ensure that we provide you with the most relevant adverts where possible by anonymously tracking your interests and presenting similar things that you may like.

In some cases, we may provide you with custom content based on what you tell us about yourself either directly or indirectly by linking a social media account. These types of cookies simply allow us to provide you with content that we feel may be of interest to you.

4. Third Party Cookies

In some special cases we also use cookies provided by trusted third parties. The following section specifies which third party cookies you might encounter at this site and reasons why we use them.

Third party analytics are used to track and measure usage of this site so that we can continue to produce engaging content. These cookies may track things such as how long you spend on the site or pages you visit, which helps us to understand how we can improve the site for you.

From time to time we test new features and make subtle changes to the way that the site is delivered. While we are still testing new features, these cookies may be used to ensure that you receive a consistent experience on our site. That way we will be able to understand which optimizations our users appreciate the most.

Several partners advertise on our behalf and affiliate tracking cookies simply allow us to see if our customers have come to the site through one of our partner sites so that we can credit them appropriately. Thus, we allow our affiliate partners to provide any bonus that they may provide you for making a purchase.

We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including: Facebook, Twitter, will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

5. More Information

We hope, that this info has clarified things for you and as was previously mentioned if there is something that you aren't sure whether you need or not it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site. However, if you are still looking for more information than you can contact us through one of our preferred contact methods, for example, send us an email [privacy](#).